





GET READY FOR THE  
**FIRST VIRTUAL**

**e-MOTOR**  
ELECTRIC &  
HYBRID CARS **SHOW**  
*France*

**November 5 to 15, 2020**  
The New Concept of Auto Shows in the World

-  Boost 2020 Sales
-  Launch 2021 Models
-  Leverage France stimulus for EVs
-  All in the lowest Investment & High ROI

by **ecosolutions**

Virtual  
Expo

Live  
Tech-Talks

Real  
Test-Drives  
all over  
France!



## OFFERING AN ULTIMATE SOLUTION FOR EXHIBITORS

### CLOSE TO REALITY EXPERIENCE

- ▶ Massive number of visitors from anywhere in the world
- ▶ High visitors engagement
- ▶ Highly interactive and user friendly platform
- ▶ Boost your sales
- ▶ Launch new models
- ▶ Engage your teams from any place in the world
- ▶ Give special online offers & coupons
- ▶ Enjoy 10 days of live event
- ▶ Achieve your carbon emissions targets

### LESS THAN 1% OF THE EXPENSES OF PREVIOUS AUTO SHOWS

- ▶ Design your own electrifying stand, with ZERO execution fees
- ▶ Employ all your sales force, with ZERO travel and accommodation fee
- ▶ Minimal preparation time
- ▶ Generate High Test Drives Leads to your Website
- ▶ High conversion rates to Sales



## OFFERING A HIGH ATTRACTION FOR VISITORS

- ▶ Free entrance
- ▶ New motor show experience with awesome features to explore
- ▶ No Covid-19 concerns
- ▶ Test-Drive bookings all over France
- ▶ Live or on-Demand Tech-Talks
- ▶ Not limited to a physical date & time
- ▶ Multiple languages
- ▶ Raffle prizes & discount coupons





## VIRTUAL FEATURES

- ▶ Virtual Expo Hall
- ▶ Virtual Lobby
- ▶ Virtual Tech-Talks
- ▶ Virtual Info Booth
- ▶ Virtual Resource Center
- ▶ Virtual Media Room
- ▶ Virtual Swag Bag to Save Brochures, Videos, Images etc.



✉ [info@e-motorshow.com](mailto:info@e-motorshow.com)

🌐 [www.e-motorshow.com](http://www.e-motorshow.com)

📘 [/emotorshowme](https://www.facebook.com/emotorshowme)

📷 [@emotorshow](https://www.instagram.com/emotorshow)

🐦 [@emotorshow](https://twitter.com/emotorshow)

📄 [e-motorshow](https://www.linkedin.com/company/e-motorshow)

*\*Visuals above are only for illustration purposes.*



# BOOK YOUR SPACE NOW

## AUTOMOTIVE HALL

Please select your participation package by ticking the related box

<b>Silver</b> <b>€7,500</b>	<b>Gold</b> <b>€15,000</b>	<b>Platinum</b> <b>€30,000</b>
<ul style="list-style-type: none"> <li>▶ 100 sqm Stand Space (10x10m, 3<sup>rd</sup> row in Automotive Hall)</li> <li>▶ 1 to 2 EVs per Stand</li> <li>▶ Logo Branding: Venue Exterior + Website</li> <li>▶ Tech-Talks / Up to 1 hour (new launch, expert talk, recorded/live webcasts)</li> <li>▶ Test-Drives Booking all over France</li> <li>▶ Integration of Stand Design provided by Exhibitor</li> <li>▶ Upload Videos, Brochures or Car 360 demo to the Stand ( up to 3 files per vehicle + 1 general video)</li> <li>▶ Public &amp; Private Text or Video Chat with Visitors (multi-languages)</li> <li>▶ Social Media Ad ( 150€ Boost included)</li> <li>▶ Post-Event Data Exports &amp; Analytics</li> </ul>	<ul style="list-style-type: none"> <li>▶ 200 sqm Stand Space (20x10m, 2<sup>nd</sup> row in Automotive Hall)</li> <li>▶ 3 to 4 EVs per Stand</li> <li>▶ Logo Branding: Venue Exterior + Website + Lobby</li> <li>▶ Tech-Talks / Up to 2 hours (new launch, expert talk, recorded/live webcasts)</li> <li>▶ Test-Drives Booking all over France</li> <li>▶ Integration of Stand Design provided by Exhibitor</li> <li>▶ Upload Videos, Brochures or Car 360 demo to the Stand ( up to 3 files per vehicle + 1 general video)</li> <li>▶ Public &amp; Private Text or Video Chat with Visitors (multi-languages)</li> <li>▶ Social Media Ad ( 300€ Boost included)</li> <li>▶ Post-Event Data Exports &amp; Analytics</li> </ul>	<ul style="list-style-type: none"> <li>▶ 400 sqm Stand Space (20x20m, 1<sup>st</sup> row in Automotive Hall)</li> <li>▶ 5 to 8 EVs per Stand</li> <li>▶ Logo Branding: Venue Exterior + Website + Lobby + auditorium</li> <li>▶ Tech-Talks / Up to 3 hours (new launch, expert talk, recorded/live webcasts)</li> <li>▶ Test-Drives Booking all over France</li> <li>▶ Integration of Stand Design provided by Exhibitor</li> <li>▶ Upload Videos, Brochures or Car 360 demo to the Stand ( up to 3 files per vehicle + 1 general video)</li> <li>▶ Public &amp; Private Text or Video Chat with Visitors (multi-languages)</li> <li>▶ Social Media Ad ( 500€ Boost included)</li> <li>▶ Post-Event Data Exports &amp; Analytics</li> </ul>



# BOOK YOUR SPACE NOW

## E-MOBILITY HALL

Please select your participation package by ticking the related box

<b>Basic</b> <b>€1,500</b>	<b>Standard</b> <b>€2,500</b>	<b>Plus</b> <b>€4,000</b>
<ul style="list-style-type: none"> <li>▶ 12 sqm Stand Space (4x3m, 3<sup>rd</sup> row in e-Mobility Hall)</li> <li>▶ Standard Stand Design</li> <li>▶ Upload Videos, Brochures or Product 360 demo to the Stand ( up to 2 files per stand)</li> <li>▶ Public &amp; Private Text or Video Chat with Visitors (multi-languages)</li> <li>▶ Logo Branding: Website</li> <li>▶ Social Media Ad</li> <li>▶ Post-Event Data Exports &amp; Analytics</li> </ul>	<ul style="list-style-type: none"> <li>▶ 25 sqm Stand Space (5x5m, 2<sup>nd</sup> row in e-Mobility Hall)</li> <li>▶ Standard Stand Design</li> <li>▶ Upload Videos, Brochures or Product 360 demo to the Stand ( up to 3 files per stand)</li> <li>▶ Public &amp; Private Text or Video Chat with Visitors (multi-languages)</li> <li>▶ Logo Branding: Website</li> <li>▶ Social Media Ad</li> <li>▶ Post-Event Data Exports &amp; Analytics</li> </ul>	<ul style="list-style-type: none"> <li>▶ 50 sqm Stand Space (10x5m, 1<sup>st</sup> row in e-Mobility Hall)</li> <li>▶ Integration of Stand Design Provided by Exhibitor</li> <li>▶ Upload Videos, Brochures or Product 360 demo to the Stand ( up to 4 files per stand + 1 general video)</li> <li>▶ Public &amp; Private Text or Video Chat with Visitors (multi-languages)</li> <li>▶ Logo Branding: Website</li> <li>▶ Social Media Ad</li> <li>▶ Post-Event Data Exports &amp; Analytics</li> </ul>



# VIRTUAL FLOOR PLAN

## AUTOMOTIVE HALL



## E-MOBILITY HALL



Please indicate the number of your preferred stand space here:

### Notes:

- ▶ Spaces are allocated based on a first-come first-booked.
- ▶ The number of stand spaces per each row is not limited to the number shown in the pictures. Stands can extend on each side of the row based on the number of bookings received (one of the advantages of Virtual Shows!)
- ▶ Stand design guidelines and specifications will be shared with confirmed Exhibitors.
- ▶ The e-MotorShow Team will closely follow-up with confirmed Exhibitors to ensure an effective preparation for the main event elements (Expo, Test-Drives and Tech-Talks)
- ▶ Guidance & Training will be provided for Exhibitors for a smoother pre-event and on-event use of the platform.

Company Name:

Name of Contact Person:

Position of Contact Person:

Address:

Mobile Phone:

Email:

Website:

Brand(s) to Exhibit:

## PAYMENT METHOD

- ▶ 50% of the package amount is paid upon signature of the Booking Form.
- ▶ The remaining 50% is paid before 5 October 2020.
- ▶ No VAT charges.

Please sign & send this booking form by email to e-Ecosolutions: [e-motorshow@eecosolutions.com](mailto:e-motorshow@eecosolutions.com)

Name

Date

Signature