

We are pleased to invite you to become a **Media Partner** for

e-MOTOR **ELECTRIC & HYBRID CARS** **SHOW** **Middle East**

COMING FOR THE FIRST TIME TO SAUDI ARABIA
A Motor Show fully dedicated to electric & hybrid cars

25 to 28 February 2021 | Riyadh Front Exhibition & Convention Center

EXPO

of electric & hybrid vehicles by top world brands, e-mobility, future mobility!



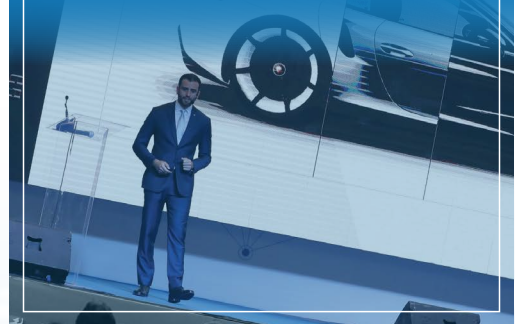
TEST-DRIVES

to experience zero emissions adrenaline!



TECH-TALKS

by world experts and industry leaders on the latest EV trends and solutions!



MEDIA PARTNERSHIP BENEFITS

As a Media Partner, we will be pleased to offer you:

Logo visibility on:

- ▶ **The e-MotorShow® website** (with a hyperlink to your website or preferred social media page)
- ▶ **Social Media Welcome Post** for each media partner
- ▶ **Social Media Thank You Post** grouping all media partners
- ▶ **Wall of Fame** placed at the venue during the event
- ▶ **Other possible visuals**, as deemed convenient

VIP Invitations:

- ▶ **Free Event Passes** to all your team members including media badges to access the event on any of the 4 days including the Opening Ceremony
- ▶ **50 Free VIP Tickets** to share with your VIP guests, clients or management team. You can also use some tickets as giveaways to your followers on social media

In addition to:

- ▶ **Priority Invitations** for the coverage of special launches and keynotes during the event
- ▶ **Sharing your articles / stories / posts** related to the e-MotorShow® on our social media pages, as deemed convenient and relative
- ▶ **Priority in receiving all our Press Releases**

REQUESTED MEDIA SUPPORT

In return, we expect from you as a Media Partner to provide the maximum visibility to the e-MotorShow® event through your print and digital media services as well as on your social media pages.

Please provide a listing of the possible exposure that you would provide by filling the following form:

MEDIA PARTNERSHIP FORM

Media Partner Name: _____
Type of Media: _____
Website: _____

Social Media Links:

Facebook: _____
Instagram: _____
Twitter: _____
Youtube: _____
LinkedIn: _____

Contact Person Name : _____ Phone Number : _____
Position: _____ Mobile Number: _____
Email: _____

Logo: Please provide your high-resolution transparent logo by e-mail to info@e-motorshow.com

We would be pleased to provide the following visibility for the e-MotorShow® event:

TV Ad

Number of spots _____
Start Date _____
End Date _____
Ad Period _____
Length of Video _____
Required Specs _____

TV News

Pre-event News Coverage
 During/Post-event News Coverage

Billboard Ad

Led or Printed _____
Start Date _____
Ad Period _____
Required Specs _____
Length of Video _____
Locations _____

Magazine/Newspaper Ad

Number of ads _____
In the issues of _____
Deadline for submission _____
Required Specs _____

Website Banner

Number of Banners _____
Website(s) Address(es) _____
Flash or Fixed Image _____
Required Specs _____

Inclusion in Events Calendar
 Inclusion in Newsletter
 Press Release Coverage

Social Media Promotions

Number of Promotions _____
 Video Cross-Posting
 Stories/Posts about Event
 Sharing of Our Posts
 Live Event Coverage _____

Email Campaigns

Number of Promotions _____

SMS Campaigns

Number of Promotions _____

Whatsapp Campaigns

Number of Promotions _____

Other visibility opportunities that you can provide:

Note: Kindly note that prior to the event dates, all Media representatives wishing to attend the event are required to register online and to acquire a media accreditation allowing them special access to the Event. The e-MotorShow® Team will provide them with the registration and accreditation links in due time.

Kindly complete this form and send it back along your high-resolution transparent logo to: info@e-mototshow.com